

PENN VALLEY FARMERS MARKET  
Western Gateway Park  
530-432-1990  
office@westerngatewaypark.com

18560 Penn Valley Drive  
Penn Valley CA 95946

PO Box 597  
Penn Valley CA 95946

## **Penn Valley Farmer's Market 2025 Fee Schedule**

Annual Market Deposit Fee: \$30**	Due: After application acceptance
Single 10x10 Booth Fee: \$30	Due: At the end of each market you attend.
Double 10x10 Booth Fee: \$55	Due: At the end of each market you attend.

\*\*Market Deposit Fee insures you have a market location to sell your product at the Penn Valley Farmers Market at Western Gateway Park. Markets work because each vendor cooperatively attends each market to support the market, regular customers, and the other vendors.

In the last few years, some vendors have not been reliable, causing attendance difficulties. Each week market vendors are advertised in advanced on social media and a market set up map is sent to all vendors. It is understandable that situations arise where it may not be possible to attend a given market. **In case of an absence, 24 hours notice prior to the market start time is required for the Market Manager to arrange the market layout and advertise.** Please text the Market Manager at 530.210.8276 to report any absence.

To incentivize vendors to give a 24 hour absence notification, the Market Deposit is 100% refundable if absences are reported in a timely fashion. \$10 will be deducted from the deposit for every missed absence notification. After three unreported absences, the vendor will no longer have a spot in the market.

Timeliness in arrival at the market is also essential. We realize some of our vendors travel quite a distance to attend the market causing difficulty with traffic on a workday morning. However, arriving late is a safety consideration for the market. Therefore, any vendor arriving after 8:45 for a 9 am start, \$10 will be deducted from the Market Deposit for the late arrival. After three late arrivals, the vendor may no longer have a spot in the market.

At the end of the season, the remaining deposit balance will be refunded to the individual vendors.

As always, any questions, please call us at 530.432.1990.